



#Eval4Action Blog Submission Guidelines

eval4action.org | contact@eval4action.org

Thank you for your interest in authoring an Eval4Action blog. Our goal is to create a repository of ideas, thoughts and knowledge on utilizing evaluation as an accelerator to achieve the SDGs. We hope to hear your voice!

Anyone can express his or her interest to write a blog for the campaign. Whether you are an evaluator, an expert in any field related to the SDGs, youth and/or young and emerging evaluator from across the world, you can write a blog, both as an organization or as an individual. Multiple co-authors may also develop a blog in a participatory manner.

The blog will be published on eval4action.org and will be promoted through social media and the campaign's newsletter. Please note that the content of the blog is the responsibility of the author(s) and does not necessarily reflect the views of Eval4Action co-leaders and partners.

Please contact Eval4Action Coordinator at contact@eval4action.org with the subject line "Eval4Action Blog" with any questions. Please share your expression of interest by completing the online form [here](#).

**The Decade of #Eval4Action is now!
Take action and write a blog!**

Submission details

- The blog must be your original work and should not be published elsewhere (i.e., on the Internet, in books or journals).
- The blog should focus on reflections, ideas and innovations instead of activities undertaken.
- The blog should have a title that specifies the main blog idea.
- The length of the blog should be between 800 to 1000 words.
- The blog should utilize headings, subheadings, lists, and bullets as appropriate to ensure flow.
- The blog should include a summary paragraph that can be used in the campaign newsletter and website to promote the blog.
- Visuals, including pictures, figures, graphs, charts and short videos accompanying the blog are welcome. Please provide appropriate copyright as applicable. Please also provide high-resolution visuals (in PNG or JPEG formats).
- Author(s) should cite any sources used in the preparation of their submissions.
- Author(s) should use quotation marks for direct quotes.
- Author(s) should include his/her/their full name(s) and title, including Twitter handle(s) or other social media profile if available.
- Author(s) should enclose an electronic photo of him/her/them.
- Author(s) may also prepare a Vblog (video blog by recording it on the phone) based on the blog's summary, that can be used for promotions.

Submission themes

Blogs should be aligned with the following main themes of the campaign:

- SDGs, Decade of Action and evaluation
- COVID-19 implications on evaluation and the 2030 Agenda
- Focusing on ACTION in evaluation
- Equity-focused and gender-responsive considerations in evaluation
- Role of youth (and young and emerging evaluators) in evaluation, advocacy and actions
- Accelerating demand and use of evaluation by policy makers
- Use of evaluation in SDG reporting
- Evaluation, sustainability and climate justice

Authors are welcome to suggest topics that might not fit directly under any of these themes but are related to evaluation and the SDGs.

Language

English language is the main language of the blog, however, the blog is open to other languages. Publication is pending the availability of volunteer translators.

Blog review process

The blog author(s) will work together with the Eval4Action blog task force and editorial board/team to ensure the blog is ready for publication. Our Editorial Team reserves the right to edit your post, including grammar, spelling and formatting.