

Accelerating action for influential evaluation



[#Eval4Action](#) is a global advocacy campaign led by individuals, organizations and networks from all over the world to channel collective power to accelerate action for influential evaluation, and inspire others to do the same

Why is this important?

With widespread impact of COVID-19 on all aspects of human life, the Sustainable Development Goals (SDGs) are pushed even further. The world is at a turning point. Influential evaluation can augment the speed of equitable and sustainable recovery from the COVID-19 crisis and the achievement of the SDGs.

Why now?

The [#Eval4Action Commitment Drive](#) in October 2020 generated 125 personal and institutional commitments to action for influential evaluation. It's time to steer this energy and deliver on the voluntary commitments. It's time to move from promises to action, for stronger national evaluation capacities and to energize evaluation advocacy at all levels.

How can you engage?



7 April 2021 | All-day global event

Marking the first anniversary of Eval4Action, the all-day global Tweetathon will galvanize the collective voice of Eval4Action partners and leaders to bring maximum visibility and recognition to action for influential evaluation.

This global conversation is an opportunity for Eval4Action partners and others to share, connect, spotlight, cross-fertilize and revitalize actions for influential evaluations.



October 2021

This social media video drive is a platform for Eval4Action partners and others to showcase how they are delivering on their voluntary promises made during the Eval4Action Commitment Drive.

A prior commitment to action is *not* necessary to join the Walk the Talk drive. The drive is open to everyone willing to spotlight their action for influential evaluation, to advance progress towards the SDGs.