



#Eval4Action Work Plan 2022

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Key theme for 2022: Influential evaluation for equity and social justice in response to COVID-19 and climate crises

#	Activity	Description	Timeline
1	Eval4Action Blogs based on Walk the Talk videos	The blogs will facilitate knowledge sharing and cross-fertilization of actions for influential evaluation, by providing in-depth description of the action and results	Initiated in November 2021
1.1	Liaise with regional partners for selection of video authors	E4A co-leaders to take lead together with regional partners in selecting potential authors for blogs. Criteria list shared with partners available here	December 2021- January 2022
1.2	Invitation to selected authors for writing blogs	E4A co-leaders and regional partners to invite potential authors	January- February 2022
1.3	Follow up with regions and blog authors	Prepare a schedule of upcoming blogs for publication and for easy coordination with the Blog Coordinator	January 2022
1.4	Review of blogs for finalization	Quality assurance	Ongoing from January 2022
1.5	Staggered weekly launch of blogs based on themes	On Eval4Action website, the blogs will be categorized by theme. Experts on the different themes will be invited to write a commentary on that theme. The experts will be proposed by co-leaders and regional partners	February – March 2022
1.6	Follow up global webinar on the themes emerging from the blogs	The webinar will be conducted in active coordination and engagement with regional and national partners	May 2022
2	Regional Communication Hubs		To start in February 2022
2.1	Concept note on regional communication hubs	Detailing the role of the hubs in supporting global advocacy and their role in supporting regional and national advocacy	Jan 2022
2.2	Selection of groups for communication hubs	This will be done in coordination with regional partners	February 2022
2.3	Organize 1-day training for selected groups	Building skills in strategic communications and advocacy relevant to Eval4Action, clarifying roles and responsibilities	March 2022

2.4	Follow up and further support	Hubs support will be sought in the roll out of the global campaign initiatives, i.e. blogs, YEE champions, global webinar and Tweetathon	Ongoing from March 2022
3	YEE Champion initiative		
3.1	Design the roll out of the YEE Champion initiative	Based on the initial concept note	January 2022
3.2	Design communications materials	Launch materials will be developed	February-March 2022
3.3	Launch event and digital release of the initiative	A panel with YEE champions and regional representatives will launch the YEE champion initiative	7 April 2022
3.4	Mobilize regional partners to organize regional/national events to promote YEE champions	Regional partners to take the lead and also promote in respective regions	Ongoing from April
3.5	Recognize YEE champions	<ul style="list-style-type: none"> - On the Newsletter and E4A website - At a virtual event 	Ongoing from May 2022
4	Tweetathon		To be held in October 2022
4.1	Design guidance and communication materials	For the promotion and roll out of the event	July 2022
4.2	Prepare regional communication hubs to organize and run the Tweetathon in respective regions	Conduct meetings with hubs and support them to prepare the run of show and how to manage the Tweetathon	August- September 2022
4.3	Announce Tweetathon	Promotions for the event	September 2022
4.4	Coordinate with regional partners, regional communication hubs	Communication	September- October 2022
5	Follow up to regional consultations		Ongoing
5.1	Mobilize regional partners to work on regional plans and continue partnerships based on inputs received in the regional consultations	Eval4Action to follow up with the regions	2022