



## Concept note

### 1. Overview

Sparking a global movement, the Eval4Action campaign and partners hosted the [inaugural Youth in Evaluation Week](#) in April 2023. The event was an inclusive and intergenerational gathering of young and emerging evaluators (YEEs) and the global evaluation community, focusing on advancing the meaningful engagement of youth in evaluation. It comprised 50 events including at global, regional and national levels. Building on this momentum, the second Youth in Evaluation week will be held from 8 to 12 July 2024. This event is aligned with the priorities of the United Nations Secretary-General's '[Our Common Agenda](#)' and the vision of the forthcoming [Summit of the Future 2024](#), that seeks to reinvigorate multilateralism to deliver on existing global commitments and respond to new opportunities and challenges.

Our Common Agenda's [Policy Brief 3](#) on meaningful youth engagement in policy making and decision making processes and [Policy Brief 11](#) on UN 2.0 have a strong focus on meaningfully engaging young people in global decision making processes. The policy briefs highlight that the transformative changes required for the delivery of the Sustainable Development Goals will simply not be possible at the scale required without the buy-in and contributions of a wide range of actors including the 1.2 billion young people. The youth are a driving force for innovation and societal change through social mobilisation - pushing for climate action, promoting gender equality and demanding dignity for all. The policy briefs note that when it

comes to participation in public policy making and decision making, however, youth remain almost invisible. Building on this vision, enhancing meaningful inclusion of youth in decision making is a specific focus of the intergovernmentally negotiated [‘Pact of the Future’](#), the forthcoming outcome document of the Summit of the Future 2024. The intent of these policy briefs and emphasis of the Pact of the Future on youth inclusion remain fully relevant to the evaluation field. The Youth in Evaluation Week 2024 embraces this vision and aims to champion its advancement within the worldwide evaluation community.

## 2. Youth in Evaluation standards

Over the past decade, advancing the participation of young people in evaluation continues to be a growing movement worldwide. In recent times, the [Youth in Evaluation](#) manifesto launched in May 2022, has been adopted by over 185 organisations and 777 individuals who commit to build capacities of YEEs and engage youth and young evaluators meaningfully in all stages of evaluation. To support the delivery of the manifesto, six stakeholder groups (international agencies, governments, VOPEs, academia, youth organisations, private sector and NGOs) co-created [standards on enhancing meaningful youth engagement in evaluation](#). The standards are organised around six dimensions: (1) leadership and accountability; (2) practice; (3) advocacy and capacity development; (4) knowledge management and communications; (5) human resources; and (6) financial resources. These standards serve as a roadmap to step up the practice and accountability towards engaging youth in evaluation. The standards were launched during the first Youth in Evaluation Week, sparking subsequent advocacy efforts to promote their adoption and self-reporting. Stakeholders will conduct the first-ever self-assessment on these standards by [31 March 2024](#). This assessment will also highlight best practices on youth engagement in evaluation, fostering valuable cross-learning opportunities.

To further propel the standards' integration within the evaluation community, the Youth in Evaluation Week 2024 is centred around the six dimensions of the standards. The event will also facilitate Youth in Evaluation champions based on the self-reporting on the standards.

## 3. Event theme

The Youth in Evaluation Week 2024 will explore the themes mentioned below aligned with the six dimensions of the standards, inviting speakers and participants from relevant targeted audiences, cutting across various sectors.

**Event theme: Upholding Youth in Evaluation standards**

Sub-theme	Key focus	Target audience
Sub-theme 1: <b>LEADERSHIP AND ACCOUNTABILITY</b>	Evaluation leadership's political and institutional commitment, and accountability to youth in evaluation	Institutional leadership Institutional managers Parliaments Policy makers YEEs Youth
Sub-theme 2: <b>PRACTICE</b>	Creating space for youth from all backgrounds to be meaningfully engaged in all phases of evaluation	Evaluation departments/units Evaluation commissioners Evaluation managers Evaluation team leaders/members Professional evaluation associations YEEs Youth
Sub-theme 3: <b>ADVOCACY AND CAPACITY BUILDING</b>	Mobilisation of stakeholders to meaningfully engage youth in evaluation, and their capacity enhancement to do so	Public institutions Local partners Youth advocates Policy makers Professional evaluation associations Designated training institutions YEEs Youth
Sub-theme 4: <b>KNOWLEDGE MANAGEMENT AND COMMUNICATION</b>	Using communications and knowledge management approaches to advance youth engagement in evaluation	Youth networks Youth social media groups Policy makers Academic institutions Local partners Youth advocates YEEs Youth General public
Sub-theme 5: <b>HUMAN RESOURCES</b>	Facilitating access of young professionals to the evaluation labour market	Evaluation departments/units Evaluation commissioners Evaluation managers Youth networks Career guidance institutions Human Resource Target Departments

<p>Sub-theme 6:  <b>FINANCIAL</b>  <b>RESOURCES</b></p>	<p>Allocation of resources to support meaningful engagement of youth in evaluation</p>	<p>Evaluation departments/units  Organisers of evaluation conferences, training and events  Donors/sponsors  Evaluation commissioners</p>
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## 4. Key features of Youth in Evaluation week 2024

- **Stronger inclusion:** The Youth in Evaluation week 2024 is open to all stakeholders that can join as partners and organisers of panels and events. The final agenda/events calendar will be co-developed together with Eval4Action partners, EvalYouth chapters, and regional communication hubs.
- **Stronger ownership of partners:** The event partners will decide on (1) specific theme and agenda of their event linked to the Youth in Evaluation week, (2) format of event, (3) speakers, (4) platform (online, offline, hybrid, social media event such as X Space dialogues, Facebook live), (5) language. Cross regional panels on cross cutting themes will also be explored. The design and production of global events in the Youth in Evaluation week will be co-managed by the global Youth in Evaluation week team and regional communications hubs.
- **Stronger YEE participation:** In addition to EvalYouth Global Network as the lead partner for the Youth in Evaluation week, YEEs will also be involved in event design, planning, production and roll out.
- **Identification and facilitation of champions:** Youth in Evaluation champions will be identified through self-reporting of the standards and they will be formally recognized during the event.
- **Stronger language inclusion:** Regional language events will be held by regional partners. Key communication materials will be available in languages.
- **Stronger multiplatform advocacy:** The events will take place in-person and through video conferencing platforms and social media.
- **Capturing results:** Events at all levels will contribute to progress markers identified in section 5. The key insights and lessons will be compiled for cross-fertilization of learning.

## 5. Progress markers

The mobilisation efforts in lead up to the Week as well as the events at all levels, will focus on achieving these progress markers:

- **Incorporation of Youth in Evaluation week in partner work plans** – i) Over 50 partners include Youth in Evaluation week in their annual work plan, and ii) are able to mobilize human and financial resources for an event.  
*Data source for reporting:* Call for events and summary reports from organisers
- **Inclusivity and diversity in events** – At least 5 events held in regional languages.  
*Data source for reporting:* Call for events and summary reports from organisers
- **Knowledge generation and skill development** – Over 50% of participants who attended the event confirm that the event was helpful to access new knowledge and or skills.  
*Data source for reporting:* Zoom survey for participants of global events, post event survey by participants of partner events
- **Increased interest of youth in the evaluation field** – Over 50% of youth participants confirm that their interest in evaluation was increased as a result of participation in the event.  
*Data source for reporting:* Zoom survey for participants of global events, post event survey by participants of partner events
- **Improved commitment of stakeholders** – i) Over 25 stakeholder organisations self-assess the standards and share results with the campaign; ii) At least 2 Youth in Evaluation champions identified and facilitated.  
*Data source for reporting:* self-assessment reports

## 6. Broad timeline for preparation

- **February 2024** – Event branding, communication with regional partners, open call for panels, announcement of the week in various conferences and events
- **March 2024** – Regional communications hub meeting for collaboration and planning, coordination and confirmation of panels and speakers, coordination of regional events
- **April - May – June 2024** – Finalisation of agenda, development of communication materials, production and coordination for all events, partner and event communications

## 7. Suggested agenda outline

	Global events Eval4Action and Co-leaders-led events	Regional/cross-regional and national events Partner-led/Youth-led events (Open call)	Social platforms Partner-led/Youth-led events (Open call)	YEE Training Partner-led/Youth-led events (Open call)
Day 1: 8 July 2024	<p>Global launch of the Youth in Evaluation week</p> <ul style="list-style-type: none"> <li>• Opening remarks by high level speakers</li> <li>• Statements by E4A co-leaders</li> <li>• Intro to Youth in Evaluation standards</li> <li>• Recognition of Youth in Evaluation champions</li> <li>• Statements by YEEs, organisations that signed the manifesto and those involved in uptaking the standards</li> </ul> <p>(Sub-theme 1-6)</p>	<ul style="list-style-type: none"> <li>• In person events at national/ sub-national level</li> <li>• Virtual events at regional and international level</li> </ul> <p>Partner events throughout the week (Sub-theme 1-6)</p>	<ul style="list-style-type: none"> <li>• Communication activities proposed by partners under Call for events</li> <li>• Partners support the social media communication throughout the week</li> <li>• Youth in Evaluation manifesto signing drive on social media continues through the week (Sub-theme 1-6)</li> </ul>	<p>Career development training will be conducted in parallel through the 5 days-organised by regional partners in various languages (Sub-theme 3)</p>

Day 2: 9 July 2024		Youth in Evaluation champions: Good practices by governments and academia (Sub-theme 2)		
Day 3: 10 July 2024	X (formerly Twitter) Space dialogue: How to advance a career in evaluation? Learn from YEE professionals (Sub-theme 4 & 5)	Youth in Evaluation champions: Good practices by VOPEs and youth organisations (Sub-theme 2)		
Day 4: 11 July 2024		Youth in Evaluation champions: Good practices by international organisations and private sector (Sub-theme 2)		
Day 5: 12 July 2024	Closing roundtable/ talk show: <ul style="list-style-type: none"> <li>• Organised by EvalYouth</li> <li>• Voices from youth engaged in evaluation</li> <li>• Key messages from organisers</li> </ul> (Sub-theme 1-6)			