



Join Eval4Action

Ideas to get started

eval4action.org | [#Eval4Action](https://twitter.com/Eval4Action) | contact@eval4action.org

Eval4Action belongs to you! If you are an institution, VOPE, network or an individual, you can support, commit and join the campaign in many ways. Below are a few suggested activities to help you get started. This is not an exhaustive list, we count on you to be creative and adapt the activities and build upon them based on your context and resources.

Please share all your initiatives linked to Eval4Action, by emailing contact@eval4action.org.

Suggested activities for individuals, VOPes, networks and institutions

The following activities require minimal resources, therefore, we encourage everyone to implement them.

SUPPORT

- Promote the campaign through your social media channels by using the available graphic cards on [Trello](https://trello.com/). Remember to use the hashtag #Eval4Action in all your social media posts.
- Write a web article or a blog on the campaign and your support for it.
- Include news related to the campaign in your network or institution's newsletter.
- Promote the various initiatives of the campaign, for e.g. Youth in Evaluation manifesto drive, Youth in Evaluation standards, Future of Evaluation dialogues and other events, by spreading the word and actively taking part in these initiatives.

COMMIT	• Sign the Youth in Evaluation manifesto (available in 21 languages) to commit to youth engagement in evaluation. Commitments can be individual or institutional, including financial ones. For e.g. “I/We commit to influential evaluation” “I/We commit to capacity building of youth on evaluation” “I/We commit to meaningfully engage youth in evaluation” “I/We commit to supporting Young and Emerging Evaluators” among others. • You can make a public commitment in a conference or meeting. You can also share your commitment on social media through a post or by making a short video. • When you post your commitment on social media, remember to tag three individuals, networks or institutions you want to invite to join the campaign and challenge them to make a public commitment. • Translate the Youth in Evaluation manifesto into your local language and send it for publication on the Eval4Action website. • Youth in Evaluation standards are available for six types of stakeholder groups. Select and adapt the standards for your organization. • Participate in the annual self-assessment against standards by submitting the self-assessment report to the Eval4Action campaign. • Use the graphic cards on Trello to share your commitment on social media. You can create your own graphics as well.
JOIN	• Write to contact@eval4action.org, and we will get in touch with you to explore possible synergies. • Post the Eval4Action logo on your website, and/or your social media page. • VOPEs, networks and organizations that accept to promote the objectives of the campaign and respect the values of all partners will be approved as Eval4Action partners. • Share your organization’s logo with the campaign for placing it on the campaign website, along with your organization’s web address and/or social media page. • Take the lead in translating the campaign logo into your own local

language. Use this [logo template](#) to translate the logo. Logo in translated languages are available [here](#).

- Encourage staff and members to join the activities and events organized by the campaign including manifesto signing, Future of Evaluation dialogues, among others.

Additional activities for VOPEs, networks and institutions

The following activities may have cost implications and might need technical guidance. VOPEs, networks and institutions may implement them depending on their own resource availability and/or ability to mobilize resources. Individuals can also adapt the ideas below to strengthen their advocacy for stronger evaluation. Please contact the Eval4Action campaign for technical guidance if needed.

- Launch and take ownership of the campaign in your country and region, and to strengthen your on-going action for Youth in Evaluation. Advocate with your government and other stakeholders to meaningfully engage youth in all phases of evaluation.
- Spread the word about the campaign (what it is about, why it is critical, and how others can join the campaign) through webinars, e-discussions, web dialogues, workshops, trainings, consultations and other online and offline events and activities.
- During a forthcoming conference or event, take the opportunity to promote the campaign in your own country/region, introduce key initiatives of the campaign including the Youth in Evaluation initiative and organize special sessions.
- Work with parliamentarians and other policy makers to promote youth participation in evaluation and invest in capacity building of young evaluators.
- Support Young and Emerging Evaluators (YEEs) to improve their skills in monitoring and evaluation and guide them for a successful career in this field.
- Collaborate with other development partners and mobilize resources for evaluation capacity development in your country.
- Advocate for quality evaluations by promoting standards, ethics and guidelines for evaluation.