



Frequently Asked Questions

1. What is #Eval4Action?

The Decade of EVALUATION for Action, also known as <u>#Eval4Action</u>, is a global advocacy campaign channelling collective power to accelerate action for influential evaluation, focusing on equity and social justice in response to COVID-19 and the climate crisis. #Eval4Action is in full alignment with the United Nations Secretary-General's <u>Decade of Action</u>, supporting the achievement of the Sustainable Development Goals (SDGs). Launched in 2020, today there are <u>150+ #Eval4Action partners</u> worldwide, including nearly 30 youth networks.

2. What is #Eval4Action Youth in Evaluation?

The #Eval4Action Youth in Evaluation is a digital drive urging the global evaluation community to commit to action towards meaningful engagement of youth and young and emerging evaluators in evaluation. In particular, the drive encourages individuals and institutions to adopt a manifesto to advance meaningful youth engagement in evaluation.

Marking the second anniversary of #Eval4Action, a global online event on 23 May 2022 will launch the Youth in Evaluation drive.

3. Why is #Eval4Action Youth in Evaluation important?

With the widespread impact of COVID-19, escalating humanitarian situations, increasing inequalities and the climate crisis, the SDGs have been pushed even further. This decade remains crucial. With the world

population younger than ever before, meaningful engagement of youth in development processes, including in evaluation, can provide the multiplier effect to get the SDGs back on track.

Inclusive and meaningful engagement of youth in evaluation provides an unparalleled opportunity to make development programmes responsive to the needs and demands of the youth. It raises youth voices and agency and recognizes them as active leaders and contributors in building a sustainable world. When the power of youth is harnessed in evaluation through meaningful ways - such as part of data collection; as young evaluators; as co-creators and co-managers of the evaluation process; and as young evaluation advocates - it can bring in innovation, increase evaluation quality, and enhance the relevance and the transformational power of evaluation.

#Eval4Action Youth in Evaluation will steer the global evaluation community to commit to action towards long-term, sustainable and meaningful engagement of youth in evaluation.

4. Who should join #Eval4Action Youth in Evaluation?

#Eval4Action Youth in Evaluation invites individuals and institutions, including governments, parliamentarians, Voluntary Organizations for Professional Evaluation (VOPEs), United Nations agencies, evaluators, academia, private sector, and the development sector at large, to join the drive. It is not necessary to be a #Eval4Action partner to join the drive.

5. How can you join and contribute to #Eval4Action Youth in Evaluation?

- 1. **Join the global online launch event** on 23 May from wherever you are. Event details will be available shortly.
- 2. Adopt the digital manifesto on 'Youth in Evaluation', that will launch on 23 May on eval4action.org.
- 3. **Display the digital badge prominently,** that you will receive post the manifesto adoption. The badge will declare your commitment to be a champion for youth and young and emerging evaluators in evaluation.
- 4. **Mobilize your networks and partners** to adopt the manifesto and join Youth in Evaluation.
- 5. **Spread the word** on your digital channels, starting 9 May 2022, using the forthcoming communications pack. If you are participating in evaluation events and conferences, share information about #Eval4Action Youth in Evaluation in your presentations and various discussions.
- 6. **Implement the manifesto** and your commitment, by taking concrete actions to advance the meaningful engagement of youth and young and emerging evaluators in evaluation.

If you are a #Eval4Action partner, you can further support by:

- 7. Taking the lead in launching 'Youth in Evaluation' in your region, together with other partners.
- 8. **Integrate 'Youth in Evaluation'** in your current programmes, and organize further initiatives to promote youth and young and emerging evaluators in your region.

9. **Collaborate with your #Eval4Action regional communication hub** in promoting the drive and the adoption of the manifesto.

If you are a young evaluator, you can also support the drive by joining the online launch event, promoting the drive on your digital channels, mobilizing your networks and encouraging institutions and individuals to adopt the manifesto. You can also connect with your regional EvalYouth chapter and the #Eval4Action regional communication hub to support the outreach on the drive.

For further information,

Visit eval4action.org | Follow <u>#Eval4Action</u>

If you require further details on 'Youth in Evaluation', and/or your organization or network would like to partner with #Eval4Action campaign, please reach out to <u>contact@eval4action.org</u>

